

Enterprising Careers Conference
Friday 27th February

Workshop Report
Workshop 11 Business Engagement.

This Workshop was run by Maureen King, Partnership Development Officer for Glasgow and Gary Condie, Enterprise Education Officer for Glasgow.

The workshop was a look at what Glasgow City Council have done in terms of Business Engagement. How they went about establishing the link and what the project involved.

From the Target of 5 partnership agreements per school cluster, GCC went further and set the target of 5 partnerships per establishment. They did not need to be formal and on paper and signed off but there needed to be a link of some sort to an Employer who was involved in some way.

Gary then gave examples of some of the partnerships that the Glasgow schools had been involved in and talked us through what was involved and what the pupils got out of it.

One school had a partnership with the Local Speedway where riders brought the bikes into the school and gave talks to the children, then the children were invited with parents to go out to a Speedway meeting on a Sunday afternoon and this was then followed up by report writing in class.

Another few schools had been part of the Radio Waves project which involved working with local radio stations to help pupils create their own radio station that was broadcast in the school.

There were a variety of other projects discussed and some handouts given on Good Practice Models from Nursery Primary and Secondary schools.

The main focus of the workshop was that no matter where you were, or the size of the community making partnerships was possible by asking people. Sustainability was the main issue and was only possible through Good communication, Appropriate CPD, Celebration of Achievements, Commitment, Responding well to Changes and being Flexible.